

Hangzhou Benchmark Enterprise Study Tour

No.	Company	Industry	Market Position	Schedule	Duration
1	Alibaba	internet	China's first profitable website and the world's largest e-commerce website	09:00-09:30 Benchmarking Alibaba Park 09:40-11:30 Classroom training: Alibaba corporate culture and values 13:30-16:30 Classroom training: Alibaba's three management tricks	0.5-1 day
2	Alibaba (Tai Chi Zen Garden)	internet	China's first profitable website and the world's largest e-commerce website	10:00-11:30 Visit Alibaba Xixi Park 11:30-12:30 Lunch at Alibaba employee cafeteria 13:00-13:30 Visit Alibaba Tai Chi Zen Temple 13:30-16:00 Topic sharing: Alibaba culture and innovation	0.5-1 day

				management	
3	Hikvision	Smart IoT Big Data	Global security industry leader	09:30-10:30 Visit the Hikvision exhibition hall and the Hikvision Smart Security Experience Hall to learn about the development history of Hikvision and the display of cutting-edge technology products. 10:30-12:00 Discussion and exchange (Hikvision's development status, industrial system, strategic system, quality system, talent training and performance management, etc.)	0.5 days
4	H3C	Digital solutions	Leader in digital solutions	09:30-10:30 Visit H3C Exhibition Hall 10:30-12:00 Discussion: "Digital Innovation and Digital Transformation"	0.5 days
5	Dahua Zhilian	Smart	A high-end	09:30-10:30 Visit the	0.5 days

		manufacturing and smart logistics solutions	manufacturing industrial base and modern logistics center, it is a recommended brand for China's smart city construction and one of the most influential brands in China's security industry.	exhibition hall10:30-12:00 Topic sharing: "Digital Solutions"
6	Geely Group	car	A Fortune 500 company and a leader in the domestic automobile industry	09:00-09:50 Visit Geely Group 10:00-12:00 Discussion: Geely Corporate Culture 12:00-14:00 Lunch and rest 14:00-17:00 Theme discussion: "Geely's innovative business management model" Alternative topics: "Geely's corporate culture

0.5-1
day

				and team structure", "How Geely turned danger into safety in times of crisis"	
7	Make friends with e-commerce academy	Live e-commerce	Tik Tok e-commerce pioneer and leading enterprise	09:00-09:30 Visit the Jiaogepengyou E-commerce Academy 09:30-12:00 Theme sharing: "Online multi-dimensional layout to achieve full-link cash flow growth" 13:30-17:00 Theme sharing: "Continuous development and improvement, all-round review and optimization"	0.5-5 days
8	Ant Financial	finance	The world's leading open Internet platform, digital payment, digital interconnection, digital finance, digital technology	09:30-10:30 Visit Ant Group; Ant Financial Technology Exhibition Hall, Ant Financial Office Environment 10:40-12:00 Topic Sharing: "Insights into Technological Development in the	0.5 days

Financial Industry"

Alternative Topics:

"Intelligent Risk Control in the Financial Industry",

"Big Data and Financial Industry Applications",

"Enterprise Architecture for Financial Digital Transformation", "New Value Innovation in Wealth Management in the Securities Industry"

9	Hang Seng Electronics	Financial digitization (providing one-stop financial technology solutions)	As a leading financial software and network service provider in China, Hang Seng focuses on wealth asset management and is committed to providing comprehensive solutions and	09:30–10:10 Visit the Hang Seng Electronic Innovation Experience Center (introducing Hang Seng’ s founding and development, cultural concepts, and employees’ personal growth, work and life, etc., so that everyone can have a comprehensive understanding of Hang	0.5 days
---	-----------------------	--	---	---	----------

			services to Seng Electronics in a short securities, period of time) futures, funds, 10:20–12:00 Theme trusts, insurance, sharing: "Enterprise Digital banks, Transformation" exchanges, private equity and other institutions, and wealth management tools for individual investors.	
10	Tyrone Bank	finance	It is a joint-stock 10:00–10:20 On-site city commercial inspection of the business bank that has hall of Tailong Bank always adhered Hangzhou Branch to the principle of 10:25–11:30 Visit the "serving small exhibition hall of Tailong and micro Bank 1. "Taihe enterprises and Gonglong • De Run Qi practicing Shen" Learn about the inclusive finance" story behind Tailong since its Bank's newly released establishment. mascot "Ao Run" 2.	0.5 days

In-depth understanding of the development history of Tailong Bank, through museum-style displays, let history settle here. 3.

Understand Tailong Bank's business model, innovative business and service concept. Learn how to solve the five major problems of small and micro enterprise services, and experience the service concept of small enterprises, big markets, small customers, big articles, and small loans, big principles.

11	China Zheshang Bank	finance	One of the 12	8:30 The delegation	0.5 days
			national	arrives at the branch	
			joint-stock	building 8:35 Discussion	
			commercial	(Location: Meeting Room	
			banks approved	601) 9:45 Visit the	
			by the China	business hall on the first	

			Banking	floor (Explanation: Branch	
			Regulatory	Business Department)	
			Commission		
			A marketing		
			service brand	09:30-10:00 Visit the	
			under Beijing	exhibition hall and office	
12	Massive Engine	internet	ByteDance	area 10:10-11:30	0.5 days
			Technology Co.,	Discussion and exchange	
			Ltd.		
				9:30-10:30 NetEase open	
				class (NetEase corporate	
				history, corporate culture,	
				product overview,	
				organizational structure,	
				operation model,	
			China's leading	management system, etc.)	
			Internet		0.5-1
13	NetEase	internet	technology	10:30-11:00 Visit NetEase	day
			company	Park, office building, cafe,	
				gym, cultural square, small	
				post office, administrative	
				service center, sports hall,	
				restaurant, etc.	
				12:30-12:45 Visit NetEase	
				Woniu Library	

				13:30-17:00 Theme exchange: products, operations, market, frontier, blockchain, Internet communication technology under 5G intelligent connection of all things and other topics	
14	Wahaha	manufacturing	The world's fifth largest beverage producer	09:30-10:40 Overall tour of Wahaha Group, with professional explanations and interactions throughout the tour●Visit the company's corporate culture exhibition hall, and watch a corporate culture video in the conference room. Learn about the development history of Wahaha Company and some public welfare activities held by the company to give back to the society, and feel	0.5-1 day

Wahaha's own unique corporate culture - "family culture". Unite the small family, develop the big family, and serve the country●Visit the internationally advanced automatic assembly line filling workshop to understand the entire automatic production process of bottling, filling and packaging of Wahaha Company10:50-11:50 Theme exchange: "Wahaha's characteristic business management model" 14:00-17:00 Theme sharing: "Wahaha's marketing system"

15	Holley Group	manufacturing	The world's largest manufacturer of energy meters	09:30-10:10 Visit the Development Hall of Huali Group 10:15-10:45 Visit the production line of Huali	0.5-1 day
----	--------------	---------------	---	--	-----------

			Instruments 11:00–12:00	
			Discussion: "Construction of Huali's Soft Power Corporate Culture"	
			14:00–17:00 Theme Exchange: "Enterprise Change Management and Transformation Practice" (The itinerary time and sharing content can be customized according to needs)	
16	Joyoung	Manufacturing, new retail	09:30–10:00 Visit the Joyoung Culture Exhibition Area	0.5–1 day
			10:00–10:30 Visit the Joyoung Food + Product Exhibition	
			10:30–11:00 Visit the Joyoung Intelligent Manufacturing Factory	
			11:00–12:00 Theme sharing: "Joyoung Cultural Practice under the Internet"	
			13:30–16:00	
			The founder of the soymilk machine, the leader in e-commerce small appliance sales	

Theme sharing: "Joyoung
Brand Marketing"

09:30-10:30 Visit the

We specialize in	exhibition halls of Robam
producing range	Industrial Group's cultural
hoods, household	construction and party
stoves,	group construction, the
disinfection	Chuyuan Culture Exhibition
cabinets, electric	Hall, and the Robam Party
ovens, steam	Building Exhibition Hall.

10:30-12:00 Product

ovens, Innovation Exhibition Hall,
dishwashers, Robam Industrial Smart
water purifiers Factory, and Robam
and other Industrial Smart
household Warehousing.

13:30-16:30 Theme

appliances, and	sharing: "Corporate
are committed to	Culture Construction"
creating a higher	Alternative themes: "Brand
quality kitchen life	Strategy", "Innovation
for tens of millions	Management of Robam
of families.	Industrial", "Non-public
	Party Building of Robam

				Industrial", "Talent Training", and "Corporate University Construction"		
18	Dream Town	Characteristic Town	Internet Village with Chinese Characteristics	14:00–15:00 Dream Town Tour 15:00–16:30 Theme Exchange	0.5 days	
19	Yunqi Town	Cloud computing industry ecological characteristic town	The "source of ideas" for cloud computing and big data in China and even the world	09:30–10:30 Visit Yunqi Exhibition Hall 10:30–11:00 Visit 2050 Bowu Pavilion 11:00–12:00 Visit DreamSpace Exhibition Hall	0.5 days	
20	Xio Elevator/Xizi United Aviation	Smart Manufacturing	China's largest elevator manufacturer	09:30–10:30 Visit Xio Elevator Exhibition Hall and Production Line 10:30–12:00 Discussion and Exchange: Lean Benchmark, Intelligent Manufacturing (Travel time and sharing content can be customized according to needs) 14:30–15:30 Visit Xizi Aviation Exhibition Hall	1 day	

				and Production	
				Line15:30–17:00 Aviation	
				Quality Management	
				Practice	
21	Greentown	estate	Ranked among the "Top 10 Comprehensive Strength of China's Top 100 Real Estate Enterprises" for 13 consecutive years	09:30–10:30 Visit Greentown projects (choose one from Yangliu County, Fuchun Rose Garden, Chunhe Yunjing) 10:30–12:00 Topic sharing: choose one from property services, operations, products, marketing, etc. PS: You can do it for one day, add a project visit in the morning, and extend the communication time in the afternoon	0.5–1 day
22	Wanshili Silk	clothing	Intangible Cultural Heritage Museum National Brand	09:30–10:10 Visit the Wanshili Silk Culture Museum10:10–11:00 Discussion and exchange: Wanshili's unique modern	0.5 days

				management		
				model	11:00–11:30 Visit	
					the Wanshili Silk Center	
23	Hema Fresh	New Retail	Alibaba's new retail layout has successfully expanded to supermarkets	09:30–10:00 Visit Hema Fresh Member Store	10:00–12:00 Discussion: New Retail Trends and Operation Models	0.5 days
				09:30–10:10 Visit the Internet		
				Hospital	10:15–10:45 Visit	
24	WeDoctor.com (Wuzhen)	Internet Hospital	The country's first Internet hospital and permanent venue for the World Internet Conference	the Zhejiang Big Data Trading Center	10:45–11:15 Visit the Tencent Maker Space	0.5–1 day
				Exchange: The new model of Wuzhen with organic integration of Internet + urban ecology		
25	Be & Cheery	New Retail	One of the largest snack brands in China	9:00–10:30 Visit the headquarters of Be & Cheery	10:30–12:00 Topic sharing: How a nut	0.5 days

			becomes a new retail "IP"
26	Silver River Group	Smart City	As a pioneer in China's smart industry, Yinjiang has been deeply engaged in the construction of smart industries and has formed a complete "1+3" industrial ecological system led by the digital city leader, which integrates industrial base platform support, industrial capital acceleration, and industrial incubation and operation services.
			09:30-10:00 Exhibition Hall Visit: Yinjiang Shares Image Exhibition Hall - City Brain Business Segment; Traffic Exhibition Hall Real-time Traffic Index and Congestion Mileage Ratio, Urban Traffic Operation Status, Big Data Monitoring Center 10:00-10:20 Internet + Exhibition Hall: Internet + Transportation, Internet + Tourism, Internet + Community, Internet + Health, Internet + City Operation, Internet + Finance, Internet + Service Data Display 10:20-11:30 Discussion and Exchange: Enterprise leaders exchange information on City Brain, Smart
			0.5 days

Investment, Smart Park,
Chuangxiang + Unicorn

09:30–10:30 Hall tour, tour
route: 1. First floor of the
enterprise exhibition hall:
visit and understand the
entrepreneurial history,
corporate culture and
party building corridor,
charity and public welfare
development of Chuanhao
Group and other corporate
spiritual and cultural
connotations; the main
battlefield of Chuanhao
Group's transformation
and transformation,
Chuanhao Zhilian-smart
logistics business model
and service content; 2. The
second floor mainly
understands Chuanhao
Chemical, a manufacturing
industry that has been

0.5 days

27 Transfar Group

Diversified
Industries

A diversified
industrial group
whose main
industries include
chemicals,
logistics,
agriculture and
investment; one
of the "Top 500
Chinese
Enterprises", "Top
500 Chinese
Private
Enterprises" and
"Top 500 Chinese
Most Valuable
Brands"

deeply rooted in Chuanhao
for 34 years, and
interactively experiences
the business and products
of Chuanhao Chemical;
and through the physical
interactive products in the
exhibition hall, experience
Chuanhao's modern
agriculture; Chuanhao's
unique industrial
development
model-Chuanhao
Industrial New City
construction and other key
sections; 10:30-11:30
Discussion and exchange,
(different topics, relevant
counterparts exchange)